

# 10K in 45 days from Facebook Ads for eCommerce Store

Campaigns										
RollyRider Ad Account (58...)										
Updated just now										
All ads Active ads Had delivery More views										
Search by name, ID or metrics										
Campaigns Ad sets Ads										
Columns: Savings Breakdown Reports Export Charts										
Off / On	Campaign	Delivery ?	Budget	Amount spent	Results	Purchases conversion...	Purchases	Cost per purchase	Purchase ROAS (return on ad...	Website Conversion...
	San / ASC+ Campaign - Saudi Arabia Campaign	Active	Using ad set bud...	16,100.00	Website Purchase 3	3,195.00	3	34,950.00	84.43	100.00
	San / ASC+ Campaign - EU	Active	Using ad set bud...	16,500.00	Website Purchase	0.00	—	—	—	—
	San / Presentation - Sales - ABD - ImagePack 1...	Active	Using ad set bud...	337,690.00	Website purchase 2	3,694.00	2	179,300.00	3.35	2.60
	F1 - Presentation - Instagram profile views	Active	4,000.00	49,610.00	Instagram Profile Views 442	0.00	—	—	—	—
	F1 - Presentation - ThriftPlay - 2 Videos	Active	6,000.00	83,400.00	Instagram Profile Views 30,000	0.00	—	—	—	—
	Presentation - CarpoolPack 1 - Saudi Arabia ...	Active	Using ad set bud...	1,081,510.00	Website purchase 6	5,691.00	6	180,250.00	4.71	1.88
	F1 - Presentation - Video Pack 1 - Saudi Arabi...	Active	Using ad set bud...	2,645,510.00	Website purchase 11	9,212.00	11	240,500.00	3.67	3.52
	F2 + F3 - Retargeting - Video Pack 3 - F3/F2/...	Active	250,000.00	1,900,210.00	Website purchase 23	23,427.30	23	71,340.00	32.23	2.24
	F1 - Presentation - Home URL - Video Pack 1 ...	Active	Using ad set bud...	2,464,100.00	Website purchase 19	6,529.30	19	344,210.00	2.48	2.03
	Test CPL 50 AED	Off	50,000.00	80,400.00	Website purchase	0.00	—	—	—	—
	San / Presentation - Home URL - ImagePack 1	Off	Using ad set bud...	425,700.00	Website Purchase 1	649.00	1	425,700.00	1.09	0.148
	F1 - Presentation - Home URL - Video Pack 2 ...	Off	Using ad set bud...	217,210.00	Website purchase	0.00	—	—	—	—
Results from 17 campaigns				10,470,100.00	Total spent	61,006.50	66	141,810.00	4.78	2.59%

I work as a Media Buyer for the RollyRider brand in Dubai, we started from scratch and in its first 45 days we reached the first 10K USD in sales

