

\$500k Monthly with Meta ads for a Furniture Brand on Shopify

Off / On	Campaign	Delivery	Date created	Date last audited	Budget	Account spent	Purchases (conversion rate)	Purchases	Cost per purchase	Purchase ROAS (return on ad spend)	Clicks (impressions)
On	Sennage / Seas / All Retargeting Manual / ...	Active	Dec 26, 2023	Jan 26, 2024	\$140.00	\$6,143.00	300.25%	17	\$377.18	5.27	1,271
On	Sennage / Seas / Promotions	Active	Dec 26, 2023	Jan 30, 2024	\$150.00	\$2,022.39	200.86%	22	\$91.92	10.88	1,088
On	ADTV Scaling Campaign - USA	Recommendation	Oct 7, 2024	Jan 27, 2024	\$400.00	\$2,548.02	328.98%	14	\$183.29	3.30	14
On	3. Retargeting Campaign	Recommendation	Oct 13, 2023	Jan 26, 2024	Using ad set bid...	\$7,221.44	301.25%	26	\$283.97	5.48	2,839
On	Collection - Alabaster	Recommendation	Oct 9, 2024	Jan 28, 2025	\$157.00	\$5,603.25	287.76%	46	\$117.44	4.99	4,990
On	Sennage / Catalog Sales Campaign / All Retar...	Active	Dec 28, 2024	Jan 26, 2025	\$112.00	\$4,240.82	327.08%	14	\$303.59	0.57	14
On	Collection - Chandeliers	Recommendation	Aug 19, 2024	Jan 26, 2025	\$150.00	\$9,907.70	326.25%	29	\$337.07	2.71	2,710
On	Product - BigWest Accent Chair	Off	Oct 12, 2024	Jan 24, 2025	\$210.00	\$2,473.00	322.15%	28	\$173.58	4.17	2,100
On	Genus - Audience Testing - USA - 1	Active	Dec 29, 2024	Jan 26, 2025	\$140.00	\$4,570.15	320.25%	31	\$147.45	4.07	3,100
On	Sennage - Product - Lanna Crystal Chandelier	Recommendation	Dec 31, 2024	Jan 31, 2024	Using ad set bid...	\$2,370.10	318.76%	21	\$133.39	2.89	2,100
On	Country - WinterScaling - USA	Recommendation	Sept 18, 2024	Dec 10, 2024	\$100.00	\$2,986.48	316.77%	28	\$109.88	5.42	2,986
On	Sennage - Product - Theinis Round Chandelier Results from 200 campaigns	Active	Jan 18, 2025	Jan 10, 2025	Using ad set bid...	\$2,029.24	315.22%	21	\$95.85	7.50	2,029

Working as a Media Buyer to increase Residence Supply's turnover and scale on a digital advertising platform such as Meta, TikTok, alongside its creative team to test between 20 and 50 new products per month.