

Sr.NO.	Keyword	Volume	Target Url	Current Ranking (22th-Apr-2024)	24/6/2024	17/6/2024	10/6/2024	3/6/2024	27/5/2024	20/5/2024	13/5/2024	6/5/2024	29/4/2024
1	Kids Nail Art	20	https://esmioaustralia.com/collections/nail-art-gojelle-kids	N/A	7	9	10	16	22	45	67	N/A	N/A
2	3D Nail Art for Kids	10		N/A	1	1	3	5	12	48	72	N/A	N/A
3	Nail Art Kids	10		N/A	3	3	3	7	10	59	75	N/A	N/A
4	Monochrome Nail Art Australia	20	https://esmioaustralia.com/collections/go-monochrome	26	1	1	1	1	1	4	6	8	12
5	Black Monochrome Nails	20		N/A	3	3	7	10	14	25	32	40	45
6	French Tip Nail Art	880		N/A	14	14	14	N/A	N/A	N/A	N/A	N/A	N/A
7	French Acrylic Nail Extensions	320	https://esmioaustralia.com/collections/go-french	13	6	9	10	8	6	6	6	8	9
8	French Nail Patterns	480		N/A	8	12	14	58	58	58	N/A	N/A	N/A
9	Velvet Nail Designs	40		N/A	3	3	3	9	10	32	68	N/A	N/A
10	Velvet Nail Art	20	https://esmioaustralia.com/collections/go-velvet	N/A	1	1	1	5	9	31	76	N/A	N/A
11	Velvet Nail Art Kit	10		N/A	1	1	1	6	9	21	65	N/A	N/A
12	Short Nail Art Designs	590		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
13	Nail Art Designs for Short Nails	170	https://esmioaustralia.com/collections/go-short	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
14	Simple Nail Art Designs for Short Nails	110		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
15	Nail Art for Medium Nails	10		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
16	Medium Nail Art	20	https://esmioaustralia.com/collections/go-medium	N/A	2	3	6	12	18	42	64	80	N/A
17	Acrylic Nails Short Kids	10		N/A	5	7	10	16	21	54	N/A	N/A	N/A
18	Short Nails for Kids	20		N/A	2	3	6	11	16	42	N/A	N/A	N/A
19	Nail Art Bundle	10	https://esmioaustralia.com/collections/gojelle-bundles	N/A	1	1	1	4	7	29	41	50	N/A
20	Nail Art Set	90		N/A	48	46	N/A	N/A	N/A	N/A	N/A	N/A	N/A
21	Brush On Nail Glue	110		1	2	2	2	2	2	2	2	1	1
22	Brush for Nail Design	390	https://esmioaustralia.com/collections/brushes-tools-accessories	N/A	8	8	8	12	16	26	35	45	57
23	Nail Art Brush	210		N/A	14	14	15	16	18	22	29	36	45
24	Nail Design Brushes	110		15	5	6	6	9	11	13	12	13	13
25	Nail Polish Brush	110		N/A	59	59	59	59	59	67	N/A	N/A	N/A
26	Adhesive Tabs for Nails	70		6	6	6	6	6	6	6	6	6	6
27	Nail Adhesive Tabs	110		8	9	8	8	6	5	5	7	7	8
28													
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1	Gel Nail Kit	390	https://esmioaustralia.com/	45	3	3	5	10	18	29	40	38	38
2	Gel Polish Australia	2900		10	1	1	2	4	6	5	7	10	10
3	Gel Nail Polish Australia	320		20	10	11	10	10	10	15	15	15	15
4	Esmio Nail Kit	30	https://esmioaustralia.com/products/basic-starter-kit	9	1	1	1	1	1	1	1	1	5
5	Shellac Nail Kit	1000		20	12	15	19	20	20	17	20	20	20
6	Gel Nail Starter Kit	110		50	3	6	13	37	37	40	44	47	48
7	Gel Nail Starter Kit Australia	30		20	3	4	6	13	16	20	20	20	20
8	Gel Kit for Nails	110		60	7	10	14	23	29	51	58	60	60
9	Esmio Gel Remover	40	https://esmioaustralia.com/products/one-step-gel-remover	1	1	1	1	1	1	1	1	1	1
10	Gel Nail Polish Remover	480		8	11	12	12	10	10	9	9	8	8
11	Gel Polish Remover	320		9	6	6	6	6	6	6	6	6	9
12	Gel Nail Remover	210		4	8	6	7	7	7	5	4	4	4
13	Gel Nail Paint Remover	140		50	10	12	15	25	25	25	28	28	43
14	Short Almond Nails	1300	https://esmioaustralia.com/collections/extension-collection	8	6	5	6	6	6	7	7	8	8
15	Small Almond Nails	140		15	6	6	6	9	9	9	9	10	10
16	Casey Central Nails	110		55	47	45	45	45	45	45	45	45	50
17	Nail Extension Kit	110	https://esmioaustralia.com/collections/extension-kits	60	2	1	3	7	10	31	49	55	60
18	Gel Nail Extensions	880		20	8	8	8	9	10	9	10	12	15
19	Gel Nail Extensions Kit	40		50	2	2	4	9	13	19	25	35	40
20	Fingernail Tools	210	https://esmioaustralia.com/collections/cuticle-care	30	10	11	11	13	13	13	13	17	20
21	Nail Care Tools	40		15	7	7	6	7	7	9	9	9	11
22	Manicure Tools	170		51	10	8	8	10	14	33	35	40	45
23	Esmio Nail Kit	30	https://esmioaustralia.com/collections/cuticle-care	1	1	1	1	1	1	1	1	1	1
24	Chrome Powder Nails	210		16	2	3	3	6	6	9	9	9	9
25	Chrome Powder for Nails	40		1	2	3	3	6	6	4	4	2	1
26	Nail Art Tools	260		32	14	14	12	15	18	18	22	25	27
27	French Tips Nails	1300	https://esmioaustralia.com/products/french-tip-tool	13	6	6	6	6	6	6	8	8	8
28	French Tip Tool	90		1	1	1	1	1	1	1	1	1	1
29	French Manicure Kit	170		10	1	1	1	3	3	3	6	8	10
30	French Tip Manicure	170		3	4	4	4	4	4	3	3	3	3
31	Nail Lamp Australia	70	https://esmioaustralia.com/collections/nail-lamps	25	12	12	12	12	13	13	11	11	25
32	Led Nail Lamps	30		9	11	11	11	11	12	13	13	11	9
33	Led Nail Lamp Australia	110		30	12	14	17	13	13	12	12	12	30
34	Gel Adhesive Nails	90		20	9	9	9	9	9	13	13	15	18

35	Gel Adhesive For Nails	70	extension-gel-adhesive	20	6	9	9	9	9	13	13	13	16
36	French Tip Gel Nails	170	https://esmioaustralia.com/collections/french-tip-gel-extensions	14	7	7	7	8	8	9	9	9	14
37	Gel Extension Kit	50		12	1	1	1	1	2	2	2	3	12
38	gel press on nails	110		N/A	64	62	62	62	62	62			
39	press on gel nails australia	30	https://esmioaustralia.com/collections/gojelle-press-on-collection	N/A	18	23	26	38	46	49			
40	australian press on nails	30		79	3	3	6	16	19	38			
41	press on gel nails	70		N/A	48	48	48	N/A	N/A	78			
42	kits and bundles		https://esmioaustralia.com/collections/kits-bundles	68	1	3	6	10	14	23			
Client Suggested Keywords (New Keywords)				Current Ranking (20/5/2024)	24/6/2024	17/6/2024	10/6/2024	3/6/2024	27/5/2024				
1	Press On Nails Australia	2400		N/A	N/A	N/A	75	75	N/A				
2	Gel Press On Nails	110	https://esmioaustralia.com/products/gojelle-3-set-press-on-nails	N/A	N/A	N/A	N/A	N/A	N/A				
3	Press On Nails	9900		N/A	N/A	N/A	N/A	N/A	N/A				
4	Cuticle Oil	4400	https://esmioaustralia.com/products/roll-on-cuticle-oil	N/A	45	43	43	50	56				
5	Cuticle Pusher	720	https://esmioaustralia.com/products/glass-cuticle-pusher	34	7	7	9	13	13				
6	White Nail Polish	1600	https://esmioaustralia.com/products/whitney-white	N/A	29	33	N/A	N/A	N/A				
7	Black Nail Polish	880	https://esmioaustralia.com/products/bella-black	N/A	26	24	34	52	58				
8	Nude Nail Polish	720	https://esmioaustralia.com/products/nickie-nude	42	8	12	16	22	25				
9	Coffin Shaped Nails	1300	https://esmioaustralia.com/products/extra-short-coffin-nail-extensions	N/A	N/A	N/A	N/A	N/A	N/A				
10	Oval Shaped Nails	590	https://esmioaustralia.com/collections/oval	N/A	N/A	N/A	N/A	N/A	N/A				
11	Nail Stickers	2400	https://esmioaustralia.com/collections/stickers	N/A	49	49	49	N/A	N/A				
12	Builder In A Bottle	720		N/A	22	29	N/A	N/A	N/A				
13	Builder Gel	2900	https://esmioaustralia.com/products/gel-xl	N/A	12	12	12	34	38				
14	Biab	4400		N/A	31	47	N/A	N/A	N/A				
15	Biab Gel	590		N/A	25	31	N/A	N/A	N/A				
16	Red Nail Polish	1000	https://esmioaustralia.com/products/roch-red	N/A	N/A	N/A	N/A	N/A	N/A				
17	Pink Nail Polish	720	https://esmioaustralia.com/products/paris-pink	N/A	24	34	N/A	64	N/A				
18	Easiest French Tip	10		69	17	20	25	64	31				
19	French Tip Colour Combinations	10	https://esmioaustralia.com/collections/go-french	N/A	N/A	N/A	N/A	49	N/A				
20	Fake Nails	4400	https://esmioaustralia.com/products/extra-short-almond-nail-extensions	N/A	N/A	N/A	N/A	N/A	N/A				
21	Nail Dehydrator	390	https://esmioaustralia.com/products/dehydrator	51	15	19	23	32	35				
22	Top Coat	880	https://esmioaustralia.com/products/optional-top-coat	N/A	N/A	N/A	N/A	N/A	N/A				
23	Best Gel Nail Polish	260		N/A	35	33	33	37	42				
24	Simple Nail Designs	2400	https://esmioaustralia.com/	N/A	N/A	N/A	N/A	N/A	N/A				
25	Pastel Nail Polish	210		N/A	N/A	N/A	N/A	N/A	N/A				
26	Stick On Nails	3600		N/A	N/A	N/A	N/A	N/A	N/A				
27	Glass Nail File	720	https://esmioaustralia.com/products/pro-file	N/A	52	52	52	N/A	N/A				
28	Weak Nails	170	https://esmioaustralia.com/products/weak-nails-kit	N/A	N/A	N/A	N/A	N/A	N/A				
29	Emery Board	1300	https://esmioaustralia.com/products/pro-file	N/A	24	24	24	N/A	N/A				
30	At Home Gel Nail Kit	320		32	3	5	9	16	19				
31	Professional Gel Nail Kit	70	https://esmioaustralia.com/products/soft-gel-extensions-kit	36	8	8	9	17	20				
32	nail files		https://esmioaustralia.com/collections/nail-files-buffer	N/A	23	26	59	59					

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