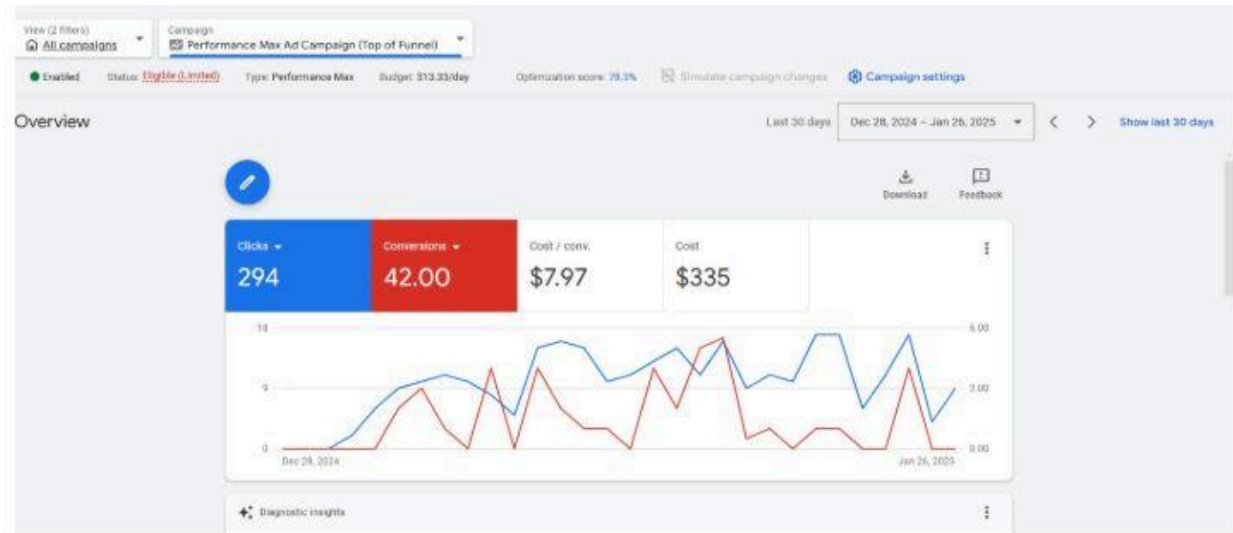# Performance Max | Google Ads | Dermatology Clinic

I create a successful Performance Max campaign with the objective of converting leads. This generated over 5 new patients/clients applying a broad strategy and the latest best practices of Google Ads